

# FLAUNT! Create a Life You Love After Infidelity or Betrayal Radio & Podcast Advertising



## About the Show

FLAUNT! Create a Life You Love After Infidelity or Betrayal is an internationally syndicated radio show and podcast hosted by Lora Cheadle, JD, CHT. The show supports listeners navigating betrayal, identity shifts, and major life transitions — blending grounded insight with emotional intelligence and deep compassion. FLAUNT! is syndicated on Dreamvisions 7 Radio Network, a Boston-based holistic radio network and official media partner of the Omega Institute.



## Network Reach & Distribution

- Internationally syndicated internet radio
- Listeners in 148+ countries
- 1,450,000+ network listeners across platforms
- Broadcasts 24 hours/day, Monday–Saturday
- Distributed across TuneIn, iTunes, Spotify, iHeartRadio, Amazon Music, Radio Europe, Streema, Women’s Radio, Spreaker, Apple & Google Apps

## Network Reach & Distribution



### Gender

56% Female / 44% Male



### Devices

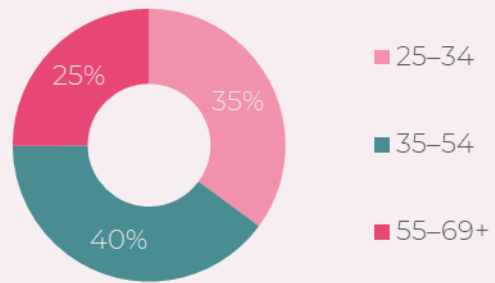
55% Desktop / 45% Mobile



### Engagement

65% of listeners stay tuned 35+ minutes

## Age Distribution



### Single Ad Placement

**\$250**

- ✓ Custom-produced 30–60 second commercial
- ✓ Two live international radio placements
- ✓ Evergreen podcast replay across 45+ platforms
- ✓ You own the finished MP3

### Ad Bundle

**\$675 (Save \$75)**

- ✓ Three custom commercials or rotating messages
- ✓ Three live broadcasts
- ✓ Ongoing evergreen replay
- ✓ Ideal for launches or events

### Single Ad Placement

**\$1,050 (Save \$200)**

- ✓ Five placements across multiple episodes
- ✓ Strong repetition & brand recognition
- ✓ Best for sustained visibility



## About the Host

**Lora Cheadle, JD, CHT**

Is an attorney, author, speaker, and holistic betrayal-recovery expert. Known for her calm, trusted voice and emotionally intelligent guidance, Lora hosts conversations that listeners return to week after week.



## FLAUNT! Audience Alignment

FLAUNT! attracts a niche, trust-based audience that values depth and transformation.

- Primarily women ages 35–65
- College-educated, mid-to-high income
- Invests in books, coaching, therapy, wellness & retreats
- Responds best to host-read, story-driven messaging

This audience listens fully — and acts when something resonates.



## Ideal Brand Partners

- Authors & publishers
- Coaches & consultants
- Therapists & healers
- Retreats, workshops & events
- Women-focused & wellness brands



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